



## **Contents**

### **1. Introduction**

Carado feeling on the road to success

### **2. Carado motorhomes**

2.1. Carado T-models – the semi-integrated range

2.2. Carado A-models – the alcove range

### **3. Carado caravans**

#### **Your contact at Carado GmbH:**

Carado GmbH  
Press / Public Relations  
Holzstrasse 19  
D-88339 Bad Waldsee

Tel.: +49 (0) 7524 999 389  
Fax: +49 (0) 7524 999 89389  
E-Mail: [andreas.ortlieb@carado.de](mailto:andreas.ortlieb@carado.de)  
[www.carado.de](http://www.carado.de)



## **Carado feeling on the road to success**

Carado's consistent product and marketing concept of outstanding quality "Made in Germany" and unbeatable value for money has become well established on the market in recent years. Carado customers can enjoy the best time of the year safe in the knowledge of having bought a high-quality product at a fair price. "Smart customers choose Carado!" is how Senior Sales Director Thomas Gross sums up the company's brand philosophy.

Though still a young brand, Carado has already seen a marked increase in its sales for last season.

The current season 2010/2011 has brought a continuation of this positive trend. By 31.08.2011, approximately 1,700 Carado motorhomes and caravans will have left the production line at Capron GmbH, an increase of well over 30 percent on the previous year.

The Carado vehicles are made at Capron GmbH in Neustadt, near Dresden. In total, over 3,400 vehicles will be produced this season (up to 31.08.2011) by the currently 190-strong workforce.

Together with its network of dealers, the Carado team has set itself the target of delivering over 2,000 recreational vehicles to satisfied customers in the 2010/2011 season.

In order to achieve this, Carado is implementing a range of product, market and customer-oriented measures.

The caravan market in particular offers further growth potential. In addition to the existing caravan models, customers can now look forward to a new lightweight, compact and reasonably priced caravan range - ideal for smaller towing vehicles. The new range is set to launch in 2012 with three new layouts – C 160 L, C 161 L and C 167 L – and will be positioned in the low-end, entry-level segment with a basic price starting at 8,999.- euros. This concept is designed to ease pressure not only on the customer's wallet, but on the environment, too. It also completes the lower end of Carado's caravan range in order to make better use of the existing market potential.

The coming season has great things in store for Carado motorhome fans, too. The alcove model A 361 has been almost entirely revamped, for example. A family vehicle through and



through, with rear bunk beds, a large seating area and an extra-roomy alcove, this model now accommodates up to six people with a length of just 6.63 metres and a gross vehicle weight rating of 3.5 tonnes.

The latest addition to the range of semi-integrated motorhome layouts is the new T 448 model. This vehicle is set to wow customers in the coming season with its twin rear beds, large fold-down bed over the seating area and spacious garage. The increasingly popular T 449 model – featuring a queen-size rear bed with all-round access – will be available with a high-quality bathroom in 2012.

What's more, the interior design of all motorhomes will be further enhanced with a fresh new look for the overhead locker doors, lending the vehicles a distinctive, feel-at-home ambience.

All Carado motorhomes for the 2012 model year are built on a Fiat Ducato low frame or ladder frame with a wide-track chassis. As for the engines, there are three different options to choose from – from the economic 115-hp Multijet through the sophisticated 130-hp model to the sporty 2.3 litre, 148-hp version. Needless to say, all engines conform to EU Regulation No. 715/2007, under the EURO 5 emissions standard.

The policy of good quality at a low price is likewise reflected in the price structure. All 2012 model motorhomes in the basic version with the new 115-hp engine and wide track Fiat chassis cost only 300 euros more than the previous year's 100-hp version, for example. On the other hand, Carado has reduced the premium for the 130-hp engine by comparison with the 2011 price, so that a 2012 model Carado motorhome with a 130-hp engine actually costs slightly less than before.

This consistent pricing policy applies equally to the caravan sector, where the previous season's prices have been successfully held despite the difficult market conditions. The same goes for the new lightweight caravan range described above, whose basic price ranges between 8,999.- and 9,999.- euros.

Thanks to the extended product portfolio, new innovations and attractive pricing, Carado is ideally equipped for the new model year and can look forward with great optimism to the coming season with its total of 21 models – four alcoves, seven semi-integrateds and ten



caravans. At the same time, the new communication and marketing measures will help put the brand across with a greater freshness and self-confidence than ever before.

As for the Carado team - reinforced since the beginning of 2011 with new sales and marketing staff - they look forward to presenting the new models to customers and inspiring them with the unique Carado feeling.



## **Carado motorhomes**

All Carado motorhomes for the coming season will again be built exclusively on a Fiat chassis. In the case of the alcove models, only the ladder frame chassis is used due to its high solidity. In the semi-integrated range, the types T 348 and T 448 are based on a Fiat low-frame chassis, which brings the benefits of a lower centre of gravity, better road holding and more height in the interior. The extra headroom is a further major advantage of Carado vehicles, particularly in the seating area, over which a fold-down bed is accommodated in the T 348 and T 448 models. The other T-models, like the alcove model, are built on the robust Fiat ladder frame chassis.

All 2012 model chassis options are, without exception, of the wide-track type, which makes for better handling and road holding.

There are also three state-of-the-art engine versions to choose from. Depending on their chosen vehicle, customers can opt for a fuel-saving 115-hp engine or a sophisticated 130-hp engine. Those with more sporty tastes are bound to appreciate the powerful 2.3-litre, 148-hp Multijet. The 130-hp and 148-hp versions are optionally available with a user-friendly 6-speed automatic transmission. And it goes without saying that the new Fiat engines comply with the regulations of the EURO 5 emissions standard. All Carado vehicles come with a 3.5 tonne chassis as standard, which can be upgraded to 3.85 tonnes on request.

For maximum travelling comfort, Carado offers customers a chassis package consisting of manual air conditioning for the driver's cab, passenger airbag, heated electric wing mirrors, cruise control and radio kit including mirror-mounted antenna and loudspeakers. That way, a smooth, relaxed drive is transformed into an unforgettable travel experience. With a Carado motorhome, your holiday starts from the moment you switch on the engine.



### **Carado T-models – the semi-integrated range**

Semi-integrated motorhomes have grown steadily in popularity over the years. Carado's T-models are no exception, boasting an annually expanding fan community. In order to continue to meet growing customer expectations and win new customers over to the brand, Carado has overhauled and enhanced the interior of its motorhomes. The tasteful "Canadian walnut" furniture finish lends a stylish, elegant ambience to the living area. The casual style so typical of Carado is effectively accentuated by colour highlights on the overhead locker doors and the new stainless steel furniture handles. The modern design vocabulary lends a harmonious, appealing quality to the overall furniture and design concept. Another new feature is the practical closure mechanism for the overhead lockers. Normally only found at the higher end of the price scale, this ensures improved functionality and reflects a high standard of quality which the customer can both see and feel.

In all Carado T-models, the sporty and aerodynamically shaped T-hood lends extra elegance and dynamism to the vehicles. And on the inside, the curved shape of the dome, particularly in combination with the panoramic skylight which can be optionally integrated in the T-hood, creates an attractively light and welcoming atmosphere. A comfortable climate - pleasantly cool in summer and warm and cosy in winter - is maintained in the living area thanks to the proven sandwich construction, comprising a 34-millimetre thick side wall and roof structure and a 41-millimetre thick floor. The external appearance of the vehicles, with its curved designer lines and attractive decals, automotive rear light moulding and optionally available "Styling" roof rack, is every camper's dream.

The Carado range in the semi-integrated segment comprises a total of seven of the most popular and marketable layouts. From the compact T 134, measuring barely 6.23 metres overall and incorporating a horizontal rear bed, through the twin-bedded T337, to the spacious T 449 with its queen-size bed and generous seating area, Carado offers virtually every layout variant the camper's heart could desire.

The latest innovation in the semi-integrated range for 2012 is the newly developed T 448. This layout is designed for couples as well as families. Measuring 7.43 metres overall, the vehicle is equipped with two rear twin beds with a surface area of 200 x 80 centimetres or



190 x 80 centimetres. These can be converted via an optional widening device to an extra-large sleeping space measuring an impressive 200 x 210 centimetres. The seating area at the front can also be readily converted to a bed if required. The highlight of this model, however, is the optional fold-down bed above the seating area, providing additional sleeping space for up to two adults. This layout also comes with a spacious new luxury bathroom with a separate shower and the new Thetford C 205 toilet. The standard vehicle has a refrigerator with a total capacity of 113 litres and a separate freezer compartment with a volume of approx. eleven litres. And if that's not enough, a larger combined fridge-freezer (comprising a 150-litre refrigerator and 23-litre freezer compartment) is also available on request. This option offers plenty of space to keep all your provisions fresh even on longer trips. Like the other Carado T-models, the vehicle is heated by the quiet and efficient Truma Combi 6, which can be optionally upgraded with an electric heating element. Another noteworthy feature is the extremely spacious rear garage under the single beds which allows easy storage of camping furniture, cycles or even motor scooters.

The T 448 hits the European markets this autumn and will be available to its lucky new owners from just 39,999.- euros.

The increasingly popular T 449 model with its luxury queen-size bed is also undergoing a complete makeover for the coming season. Though occupying the lower end of the price scale, this spacious, light and airy vehicle offers all the conveniences you'd expect to find in a high-end model. Customers will be impressed by the openness of the layout immediately on entering the vehicle. A further highlight is the queen size bed in the rear, measuring a generous 190 x 150 centimetres. The most significant innovation of this layout, however, is the exceptionally large bathroom. The shower cubicle and washroom, together with the bedroom, can be shut off simply and conveniently from the rest of the living area via a door. The centrally positioned corner kitchen with numerous drawers and storage compartments, and the 113-litre refrigerator on the opposite side (or optional 141-litre version with separate freezer compartment) offers welcome space for various travel utensils and provisions. The cosy, attractive seating area accommodates up to five people and not only provides a focal point but can also be converted to an additional sleeping berth. And all this will be available at an unbeatable price starting from just 39,299.- euros.



### **Carado A-models - the alcove range**

Carado's alcove motorhomes for 2012 are characterised by the usual excellent price/performance ratio. True to the brand philosophy, they build on tried-and-tested selling points such as family-friendliness, functionality and quality.

Based on these qualities, the model A 361 was fully overhauled in line with the brand concept in order to adapt it more closely to customer needs. The most significant change is probably the reduction of the overall length by 35 centimetres to 6.63 metres, and the consequent major weight saving. As a result, this vehicle, which has a gross weight of 3.5 tonnes and is registered to carry 6 people, including the basic and safety package (compulsory for 6-berth models) and 130-hp engine, boasts an impressive payload in running order of over 580 kilograms. The interior configuration too is completely tailored to the needs of families. In addition to two rear bunk beds, this motorhome has space to sleep four more people. The spacious alcove, which comes with heating as standard, contains an extra-large double bed measuring 210 x 160 centimetres that can be folded away at a moment's notice. The central seating area can likewise be converted to a comfortable bed in next to no time. The functionally equipped kitchen is also notable for its extra-large sink (40 centimetres in diameter), 113-litre refrigerator and numerous storage compartments. Visually, it underlines the typical Carado flair with its pale ceramic-look work surface.

There are a total of four models in Carado's 2012 alcove range. In addition to the above mentioned A 361, Carado is also introducing its smallest model, the A 160. Representing the compact entry-level category, it accommodates four people comfortably with an overall length of under six metres, a large alcove and a dinette which converts to a bed. The under-floor stowage compartment is also a tried-and-tested standard feature.

A particularly roomy model is the A 464, which has a comfortable horizontal rear bed in addition to its alcove and dinette. A notable feature of this model is the mega-garage with an interior height of 130 centimetres and interior width of 136 centimetres.

As usual, all alcove models are equipped as standard with a generous foldaway double bed measuring 1.60 metres by 2.10 metres above the driver's cab. The large alcove is heated in the standard version and not only offers bags of space, but also comes with a window on the right-hand side in the direction of travel and a safety net. A warm and comfortable atmos-



phere is ensured by the efficient Trumatic C 6002 heater, or the new Truma Combi 6 in the case of the A 361. The body construction, consisting of 34-millimetre thick side walls and a 41-millimetre thick floor, also contributes to a pleasant, relaxing climate inside the vehicle. For fans of winter camping, a heated waste water tank can be optionally installed.



## **Carado caravans**

Like the motorhomes, Carado caravans too have become well established in the entry-level segment. This success is due above all to their highly popular layouts, comprehensive equipment, appealing design and unbeatable price/performance ratio. In order to build on this achievement and exploit the existing market potential to better effect, Carado has added a further model range to its existing caravan portfolio. Its main priority in designing this range was to keep the weight and price down while preserving the same high-quality feel. The new range enters the 2012 season initially with three layout alternatives – C 160 L, C 161 L and C 167 L., none of which exceed the 10,000.- euros mark in the basic version. This range of vehicles is predominantly aimed at couples and young families.

The interior furniture has a Canadian walnut finish, lending a high-quality appeal to the caravans. The design vocabulary of the functional furniture concept is notable for its fresh, contemporary look. And the harmonious interior of this compact van can be further enhanced by an optional luxury package comprising a roller blind for the rooflight, a textile partition in the sleeping area, a one-piece fly screen door and a stylishly designed winter backrest. The practical kitchen cabinets boast an impressive number of storage compartments and drawers despite their compact dimensions. They are also equipped with integrated units comprising a large sink and three-burner hob plus an 89-litre refrigerator with separate freezer compartment.

The Carado C 160 L has a body length of 4.83 metres (5.93 metres overall) and sleeps three people thanks to a horizontal double bed in the front and a centrally positioned dinette which converts to a single bed. The large horizontal double bed measures a generous 195 x 140 centimetres and comes with a standard cold-foam mattress for a comfortable night's rest. The central seating area too leaves nothing to be desired in terms of snugness and comfort. The compact caravan makes the best possible use of all the available space. Both the relatively low overhead lockers and the large wardrobe, the under-bed drawer and the stowage boxes under the seating area provide ample space to store all your luggage safely.

The compact family caravan Carado C 161 L with a body length of 4.33 metres (5.43 metres overall) sleeps four people, thanks to a convertible dinette in the front and bunk beds in the



rear of the vehicle. Here again, the layout makes the most of the available space, allowing families can enjoy a fun caravanning experience at an affordable price.

The Carado C 167 L has an impressively space-saving configuration, accommodating two twin beds in the rear, a convertible seating area in the front, a spacious bathroom, a wide wardrobe and the usual kitchen cabinets, and all with a body length of barely 5.33 metres (overall length 6.53 metres). The two twin beds measure 200 x 78 centimetres each and can be optionally merged into an extra-large sleeping space. The dinette can be converted to a comfortable single bed in next to no time.

Besides the low price, these caravans also have the advantage of low weight, allowing them to be towed by small vehicles or cars. The gross vehicle weight rating for the C 160 L is approximately 1,050 kilograms for example, while the C 161 L and C 167 L weigh in at 1,350 kilograms respectively.

The outer design is characterised by the textured plate side walls with attractive appliqués and automotive rear light moulding.

The optional performance package includes a Winterhoff safety coupling, special shock absorbers, a 45-litre fresh water tank and a five-year guarantee against leaks.

The other seven caravan models remain more or less unchanged from the previous year and, despite the difficult market situation, have been held at the previous year's prices. The individual models within the range vary in body length between 5.17 and 6.87 metres, and can thus cater to customer demand with the most popular layouts.

The visual design of the rear light moulding echoes the motorhome concept and helps ensure the uniformity of the Carado brand as well as improving functionality. The caravans come in an attractive silver-finished textured plate in the standard version, with an alternative option of smooth white plate. The optionally available aluminium rims create a sporty, dynamic look and add a further highlight to the exterior. Especially practical are the stowage space doors, which can be accessed from outside and opened extra-wide for easy storage of all kinds of luggage.



The entire model range is based on a fully galvanized lightweight chassis system with an axle casing that is also galvanized. The independent suspension with shock absorbers and the automatic overrun ensure excellent road-holding. Depending on the model, the maximum payload ranges between 210 and 440 kilograms, setting a whole new standard for this vehicle category.

As for the interior, the customer will find a visually and qualitatively outstanding seating solution, thanks to a high-quality fabric with improved workmanship, thicker upholstery and greater comfort. The whole ensemble is available in the Valencia and Monaco designs.

Unique in this market segment are the cold foam mattresses with superior slatted frames fitted as standard in all fixed beds, ensuring first-class comfort for a good night's rest. The high quality of the living area is underlined by the attractively designed overhead locker doors with fashionable chrome trims, elegant handles, stylish colour elements and extra-sturdy metal hinges.

A (230 Volt) warm-air system in combination with the Truma S 3002 / Truma S 5002 with automatic ignition helps ensure optimal heat distribution. The rear-ventilated lockers and large panoramic roof vents ensure a pleasant ambient climate at all times.

Underpinning the whole is a perfectly coordinated concept designed to create a warm, welcoming atmosphere with the promise of happy holidays.